



## LVIV TODAY IS BACK!

15 months. We haven't had the chance to chat with you for 15 months! In an entirely unforeseen turn of events, the entire world shut down for more than a year. Just look at some of the stories we featured in our last issue – which went out just days before Lviv went into lockdown last Spring. It featured everything from an upcoming Dakh Daughters concert, to the premiere of the Paralympic-themed movie 'Pulse', to the expected boom in tourism throughout Western Ukraine.

Well, we're not the only ones back. The Dakh Daughters are coming back to Lviv this summer, the 'Pulse' premiere will take place this month, and with international travel still complicated because of COVID, Western Ukraine is already experiencing a boom in tourism!

It was life as usual right up until lockdown last March. Mask manufacturers, like Lviv's 'Hoyra', didn't know the gold mine they were sitting on, Zoom was still just a word from an effective car commercial, and the Queen's Gambit was a move used by Lviv's chess masters Anna and Mariya Muzychuk, and not some chic Netflix serial.

COVID has affected people in many ways. We've lost many people we loved. Some of us have lost our livelihoods. Leisure travel has become an oxymoron, if even possible.

Life stopped.

But we all adapted. We discovered new vocabulary, like "social distancing", "PPE", and "vaccine hesitancy". Mask wearing has not only become the norm but morphed into an intimate part of fashion.

Lviv Today, too, learned to adapt. We started a social media campaign called #ThisDayInUkrainian-History so that people could learn about Western Ukraine with all their newfound time at home.

And, like everyone else, we waited.

Finally, we are back! In yet another sign of life returning to normal, Lviv Today is proud to welcome you to our first post-pandemic issue.

As Leopolitans return to the cafés, restaurants, and clubs we missed so dearly during lockdown, Lviv Today will be there to guide you along the way.

Check out our Summer 2021 issue to see all the cool events going on in Lviv during the next few months, from big name concerts like Alyona Alyona and Jamala to haute couture fashion events and the return of our beloved festivals including the world-renowned Lviv Jazz Fest.

Lviv is back, baby! And so is Lviv Today.

Lee Reaney,  
Editor of Lviv Today  
magazine



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